

Know how much you should be selling for at least.

and odlikalan stranger

BUSINESS

## Are you planning to sell your business soon?

There will always be their price, your price, and the fair price. Knowing the fair value range provides you with the knowledge that at the very least, you should not accept any offers lower than the minimum valuation price.

How do you determine the best price to sell your business? Is it based on future or current earnings? How about the value of the assets? How do you value goodwill even? What about the long business history?

There are several methods when valuing a business that includes valuing various components of your business, including goodwill, tangible and non-tangible assets, management knowledge and commitment.

In almost all scenarios, it is more economically and logically beneficial for an independent business valuation to be conducted.

## Top reasons why business people conduct an independent business valuation:

- ✓ Obtain true business value
- ✓ Gives you negotiation power during mergers/acquisition
- ✓ Gain access to investors
- ✓ Independent valuation provides trust and assurance to investors/buvers

It is known that companies tend to go through a business valuation if they are selling their businesses. Business owners usually include the business valuation costs into the business sale price, whilst business purchasers usually reap the benefits of paying less than the business sale list price.

Your potential buyers also get to know your business sale price is backed by independent valuation assessments.

It helps you to filter out the time-wasters, and to spend time on genuine buyers.

Our prime focus caters to the needs of small and medium sized business in Asia Pacific. We offer only business valuation services, hence we are able to channel our resources and capabilities to deliver the most accurate, effective and professional business valuation service at the most competitive fees in Singapore, starting from only SGD\$1000.